The Maryland State Data Center The US Census Bureau



Maryland Data at Your Fingertips

Affiliates Conference October 26, 2023

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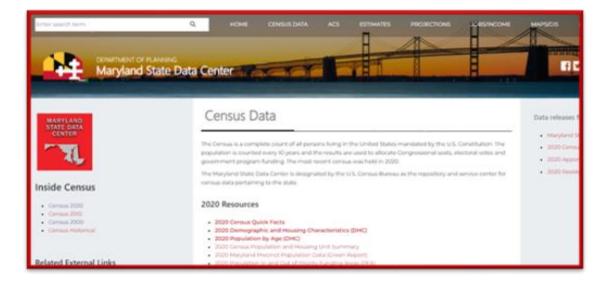


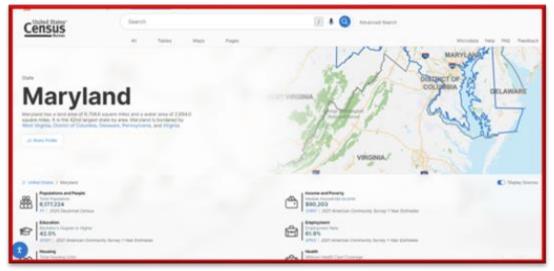




OVERVIEW OF TODAY'S SESSION

- MD State Data Center 101
 - What is a State Data Center?
 - What We Do
 - Let's Take a Live Tour

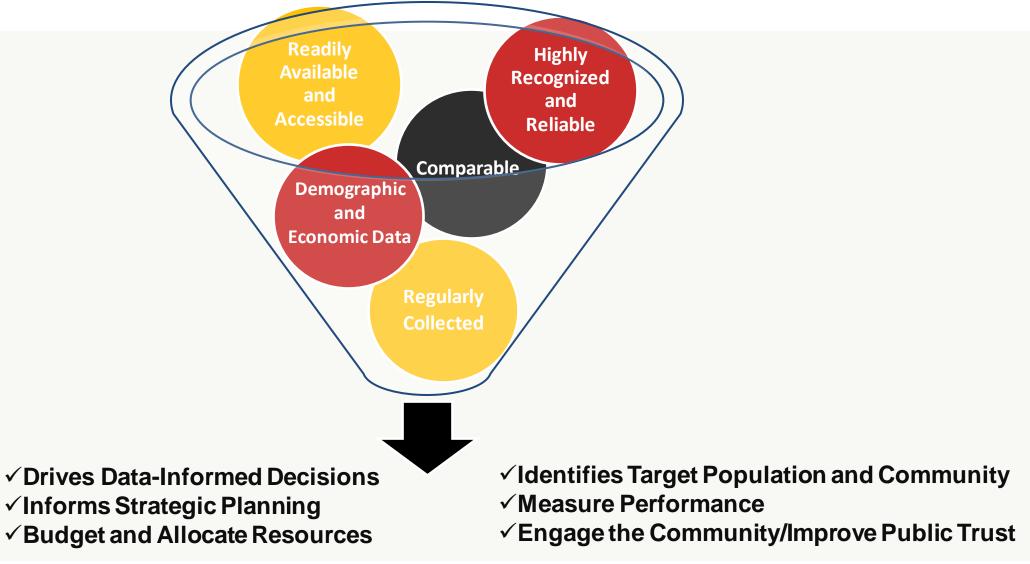








Why Use Census Data?







WHAT IS A STATE DATA CENTER (SDC)?

MISSION

Empower data users with understandable, accurate and timely information through the mutually beneficial partnership between the State Data Centers and the Census Bureau.

- ✓ One of the Census Bureau's longest and most successful partnerships
- **✓ Established by an Executive Order**
- ✓ Coordinated by the Maryland Department of Planning
- ✓ Organizes a statewide network of coordinating and affiliate agencies
- ✓ Provides access and education on Census Bureau data and products





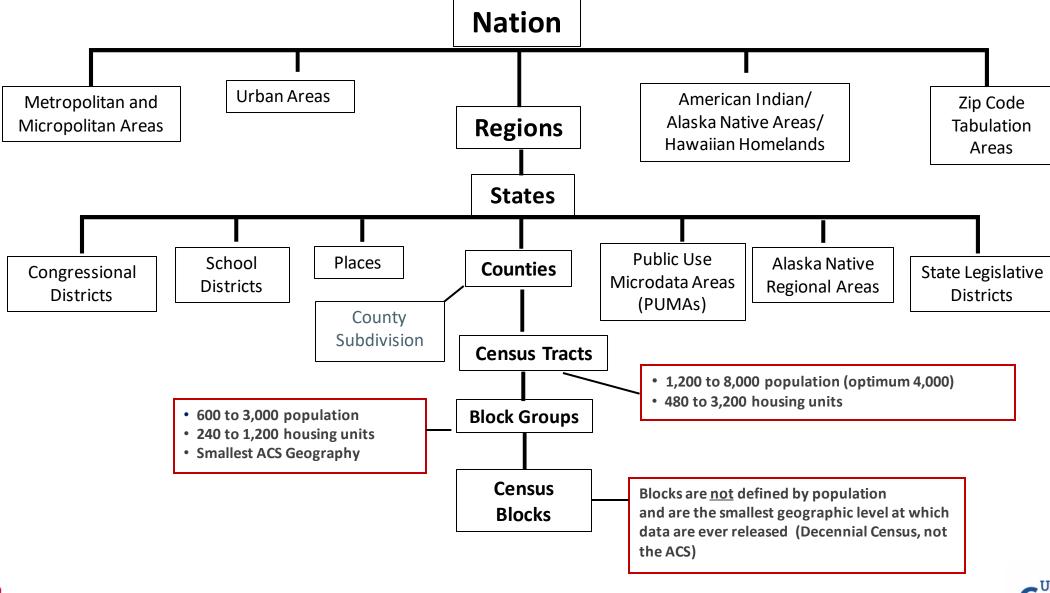
WHAT WE DO...

- ✓ SDC monitors development trends
- ✓ 2020 Census success story
- ✓ Analyzes social, economic and other characteristics
- ✓ Prepares population, housing, employment, labor force, and school enrollment projections
- ✓ Provide the baseline for planning for growth and development in the State
- ✓ Liaisons between the US Census Bureau and local governments





Selected Census Geographic Concepts



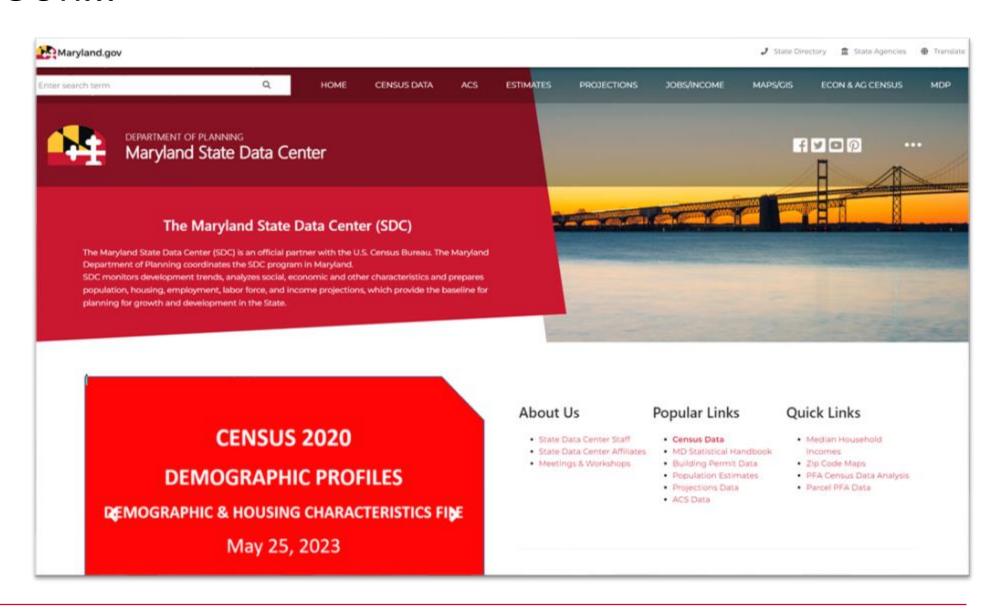




LET'S TAKE A TOUR...

MSDC (maryland.gov)

QRCODE PLACEHOLDER





CONTACT US

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We Can...

- ✓ Provide customized trainings and presentations focused on:
- ✓ Maryland State Data Center Dashboard
 - ✓ Data-Informed Decision Making with Census Data
 - ✓ Census Tools
- ✓ Assist with data inquiries and data analysis



